



**\*\* MEDIA ALERT \*\***

**InHarvest to Highlight Customizable Build-a-Bowl Program and Introduce Novel Breakfast Solution at School Nutrition Association's 2019 ANC**

**WHO:** Coleen Donnelly, corporate chef, K-12/Higher Education, and Tony Klaers, regional sales manager.

**WHAT:** Chef Donnelly will showcase InHarvest's customizable Build-a-Bowl program featuring Ruby Wild Blend™ as well as a novel K-12 breakfast solution prepared with Sunrise Blend with Quinoa Flakes®.

**WHEN:** Monday, July 15, 9:30 am–2:30 pm, and Tuesday, July 16, 11:30 am–3:00 pm, during the 73<sup>rd</sup> Annual National Conference (ANC) of the School Nutrition Association, July 14-16.

**WHERE:** Booth #963, America's Center Convention Complex, 701 Convention Plaza, St. Louis, Mo.

**WHY:** Ruby Wild Blend is a gluten-free combination of long-grain brown rice, sprouted brown rice, Colusari™ Red Rice, Sprouted Sienna Red™ Rice and wild rice. Sunrise Blend with Quinoa Flakes is a medley of KAMUT® Khorasan Bulgur Wheat, buckwheat groats, Colusari Red Rice, quinoa flakes and brown flax seed. These exclusive InHarvest products are 100% whole grain and kosher and cook up evenly and perfectly. Both also feature heirloom grains—valuable for story-telling marketing and merchandising.

Members of media are invited to visit InHarvest's exhibit to sample the concepts prepared by Chef Donnelly.

**About InHarvest**

Headquartered in northern Minnesota with operations in California, InHarvest—**celebrating its Ruby Anniversary in 2018-19**—is a foremost producer and procurer of some of the world's most distinctive varieties of grains, legumes and blends for the foodservice, industrial and retail/private-label sectors. The company's dedication to discovering and promoting lesser-known, heirloom grains and pulses is deeply rooted in its 40-year heritage of providing inspiration and solutions to an evolving global food industry. [www.InHarvest.com](http://www.InHarvest.com) or find us on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#).

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